

How are you ensuring your partnerships are ethical and sustainable?

With demand for sustainability credentials a high priority for brands, there is no better time to look into the ethics of your own sponsorship partnerships.

Sustainably focussed partnerships represent another key industry trend and in this Spotlight Partnership Publicis Media find out more about the award-winning Beyond the Bean partnership. The collaboration between Nespresso and National Geographic demonstrates how a sustainably focussed campaign can resonate impactfully and deliver compelling results in equal measure.

Watch the [free webinar](#) from [Think!Sponsorship](#) who can support you with developing a sponsorship ethics policy.

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Popular News

[Swim England Coaching Policy Update](#) Swim England has made some minor changes to the Coaching Policy released earlier this year. View the updated policy, FAQs and feedback form for any issues that you want to raise about your club being compliant.

[Minimum Permissible Pool Depth for Racing](#) Swim England has updated its guidance to align with FINA recommendations. Minimum depths for entry level activities for artistic swimming and water polo have also been amended.

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